

From: Airdale Brewing Company <newsletter@airdalebrewing.com>
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To: newsletter@airdalebrewing.com
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April 2009

Vol. 2 / Issue #4

Airdale Brewing Company April Newsletter

Dear Airdale ,

Warmer weather is upon us and so are some interesting things at Airdale!

We continue to expand across San Diego County, check out the list of new accounts below.

Additionally, we are debuting our new beer this month! More word on that below as well.

Finally, Airdale will be supporting a couple great causes later this month. We take pride in supporting the community through charitable contributions and hope you come out and support the cause!

That's all for now, thanks for the support and ask for Airdale beers at your local drinking hole!

Cheers,

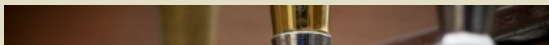
Tony Clarke



New Accounts: Opening this Month

April will see Airdale Beers being poured in some new locales. You can find us at the following fine establishments:

- **Live Wire:**
2103 El Cajon Blvd



- **San Diego, CA 92104**
- **"World Famous" I-Bar:**
NASNI BOQ Bldg I
San Diego, CA 92135
- **Luigi's at the Beach:**
3210 Mission Blvd
San Diego, CA 92109
- **Killer Pizza from Mars:**
3772 Mission Ave
Oceanside, CA 92054
- **Wit's End:**
420 Robinson Ave
San Diego, CA 92103



* As always, please check our [Distribution page](#) on the website for an up-to-date list of locations where you can find Airdale products.

Upcoming Events...

Airdale Brewing will be participating in the following events:

The Junior League of San Diego, will be putting on Island Divine - Martinique on April 18th from 3pm to 7:30pm at Ellen Browning Scripps Park at La Jolla Cove.



Island Divine is a premier food, wine, spirits and beer tasting event presented by the Junior League of San Diego. Island Divine 2009 will bring the experience of the island of Martinique home to the beautiful La Jolla Cove. The event will feature a chic VIP lounge, a silent auction, and the ambience of one of the world's most enchanted island destinations.

Proceeds from Island Divine will support the Junior League of San Diego's mission and community projects. Each year the JLSD and its members contribute over \$1,000,000 in volunteer hours and financial assistance to the community of San Diego through various outreach programs. Our current community projects are dedicated to reducing childhood obesity in San Diego County and improving the health of San Diego's children through education, motivation and guidance.

For more information or tickets, please visit the [event website](#).

ElderHelp of San Diego, will be hosting Wine & Dine on April 18th from 7pm to 11pm at the Hard Rock Hotel Gaslamp.

Wine&Dine

The 2009 Wine & Dine - Cirque promises to be bigger than ever, as we expect hundreds of San Diego's downtown professionals, ElderHelp donors and community leaders to sample the best wines, beers, and some of San Diego's finest restaurant cuisine. Our guests, the wineries, breweries and the restaurateurs all rate this event as one of the best events they have ever attended! This year's Wine & Dine will take you on an adventure through the exotic and amazing realm of cirque.

Proceeds from Wine & Dine - Cirque support ElderHelp of San Diego, a private, non-profit agency founded in 1972. The mission of ElderHelp is to help seniors remain independent and in their own homes. To accomplish this, the agency provides care management, grocery shopping, home share, information and referrals, and elder abuse information and education. In its 35 year history, ElderHelp has assisted over 80,000 older San Diegans and their families; last year alone more than 5,000 seniors were helped.

For more information or to purchase tickets, please visit [ElderHelp of San Diego](#).

Come on out and see us! Thanks for the support!

Beer For Breakfast!

In case you missed it, last month Airdale Brewing was on the 91X Morning Show with Mat Diablo on March 12th.

Airdale Dark & Stormy was featured on the morning segment called "Beer for Breakfast"

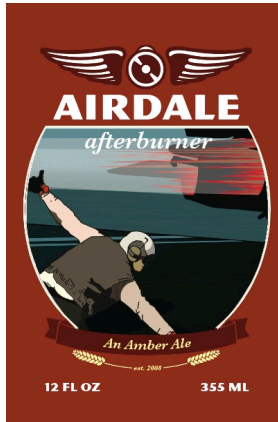
We were invited in to rap about our new brewery, talk about our beers, and of course... drink some beer!

If you missed the segment, you can listen to it online [here](#). Or check it out on our website!



Airdale Afterburner at The Local!!

After a long wait, Airdale Afterburner is finally here!



Our brewers have been collaborating and working on this beer for the last few months, and we brewed our first batch earlier last month.

As our next year-round release, Afterburner is a smooth Amber ale, starting with a big malty nose and flavor on the palate, finishing with a subtle hop bitterness.

Come check it out for the first time this month:

Airdale Pint Night at The Local!
- featuring Airdale Afterburner Amber Ale
- Beer starts pouring at 6pm.

Check out our [website](#) for more info on Afterburner and our debut event!

* This newsletter is produced by Airdale Brewing Company, San Diego, CA. For more information please visit: www.airdalebrewing.com

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