

From: Airdale Brewing Company <newsletter@airdalebrewing.com>  
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# NEWSLETTER!

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**September 2008**

**Issue #4**

**Dear Airdale ,**

Lots of great news to tell you about this month, including:

- **The launch of our new website!**
- **Airdale Beer for sale!**
- **Upcoming Events**
- **Airdale's monthly column in SD Downtown News**
- **The launch of our company blog**
- **T-shirts for sale**

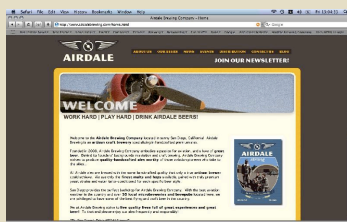
Exciting times for Airdale as we begin to sell our beers this month. I look forward to seeing you out at an event or over a pint of Airdale beer!

Cheers,

Tony Clarke



## **Airdale Brewing Online!**



Airdale Brewing is up and running online. On our website you will find useful information about our company, our beers, and where you can get some!

Additionally, you can find info on how to contact us, how to get Airdale Beer in your area, and read our company blog. Events, News, and a list of local retailers who carry our beer will be constantly updated so check back often at: [www.airdalebrewing.com](http://www.airdalebrewing.com)

**Beer... Finally!!**

## Airdale beer is now available for sale!!

Starting Sep. 2nd, [The Cask Room](#) downtown will be the first retailer to serve Airdale Strong and Airdale Horizon.



Each will be on tap starting Sep. 2nd through much of the month and periodically afterwards. Additionally, stay tuned as Airdale Brewing plans on announcing a special event for all of our loyal followers in October.

**Thanks for the support and get out and have a pint!!**

## Upcoming Events



Airdale Brewing will be participating in the following events in September:

- Sep. 17th: [Taste of Downtown](#)
- Sep. 19th: [San Diego Festival of Beers](#)
- Sep. 20th: [Celebration for the Critters](#)

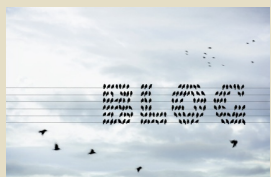
You can find more info on each event under the "Events" tab at the top of this newsletter, or on our website.

## "Around the Keg" talks beer

Beginning in July of this year, Airdale Owner Tony Clarke was asked to lend his insight for a monthly column in the [San Diego Downtown News](#). The column, titled "**Around the Keg**", is a look at craft beer in San Diego through current events, education, and spotlighting local establishments that support great beer and great food. You can read the column the **first Thursday of each month**, and on our blog.



## Speaking of Blogs...



Seems like everyone has something to say these days and we are no exception! Check out the [Airdale Brewing Blog](#) for posts on our company happenings, events, pictures, articles, musings, and just about anything else we want to put up! Please feel free to post comments and let us know what you think!

## T-Shirts for Sale

Airdale Brewing T-Shirts are hot off the presses! What better way to show support for your favorite new beer than by purchasing a stylish Airdale T-Shirt.

Shirts come in **Brown or Light Navy Blue**. You can check out both styles and colors by clicking the [picture link to the right](#). Shirts are \$15 each. Sizing comes in:

- Men's: **XXL, XL, L, M**
- Women's: **M, S**

As of right now we do not have an online store to purchase



shirts, but they will be available at all events Airdale Brewing is participating in... so come on out and see us!



\* This newsletter is produced by Airdale Brewing Company, San Diego, CA. For more information please visit: [www.airdalebrewing.com](http://www.airdalebrewing.com)

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